



BECOME OUR PARTNER WITH A SKUNKFUNK STORE

The brand's growth of 30% has been almost organic, which has led the company to adapt itself to the changes as they have arisen. The brand's success lies in having been capable of adapting to the different cultures around the world.

SKUNKFUNK brand has not just grown locally. From the outset, it broke barriers to look outward. It started out simultaneously in the most influential cities in Europe, enabling it to gain acceptance subsequently in other markets. After beginning in the most alternative way possible –selling t-shirts at music festivals–, **SKUNKFUNK** presented its first full collection in 2000. Eight years later, we can find **SKUNKFUNK** garments in over 1,000 multi-brand shops.

300 - 400 references of garments and accessories make up the collection of **SKUNKFUNK** each season. The collections are aimed at a wide target group. **SKUNKFUNK**'s business philosophy is to make garments that are accessible to everyone.

At Skunkfunk, our aim is to "keep it real". We don't invest in expensive advertising campaigns, which would only result in our clothes increasing in price.

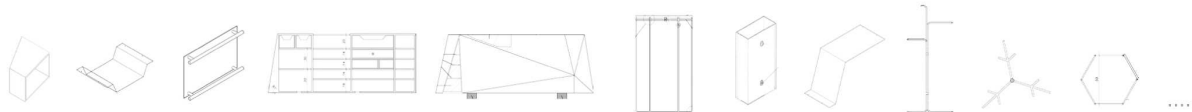
ADVANTAGES

STORE PACK:

- Furniture
- Skunkfunk sign
- Hangers
- Mannequins...
- Branding in the opening and the campaign launch
- Support in the achievement of the opening

COMMERCIAL ADVANTAGES:

- Management Support
- Visual Merchandising
- Commercial Reports: Best sellers per week...
- Follow up of the Store Manager
- Become a part of a NETWORK ALL OVER THE WORLD
- To be in Skunkfunk Website.



PRIME STORES

SURFACE: 100m2-250m2

LOCATION:

- City of medium size (+/- 22.000 inhabitants)
- Prime in the centre of the city or in Major Retailers



ACCESSORIES STORES

SURFACE // 40m2-80m2

LOCATION:

- City of medium size (+/- 22.000 inhabitants)
- Prime in the centre of the city or in Major Retailers

ORDER:

- Accessories Order with a maximum of 30% garments



CONCEPT STORE JUNGLEFUNK

JUNGLEFUNK is the concept based upon which the new **SKUNKFUNK Concept Stores** have been conceived and designed.

An interactive space that leaves room for personal creativity and pursues change as a constant form of action.

We move through the city as if it were a jungle. **SKUNKFUNK** transforms this concept and creates "**JUNGLEFUNK**". A reversible, changing, interactive space... that celebrates the blending of nature into urbanity and of urbanity into nature through the creative impulses of the people who participate. Reaction after blending.

